



The term Habanos has been used for two centuries as a benchmark for the highest quality cigars globally. It was the discovery of the New World by Columbus that marked the beginning of the tobacco trade and cultivation, and for more than 500 years the black Cuban tobacco (Tabaco Negro Cubano) has been considered the best in the world.

Habanos is a protected designation of origin (D.O.P), which is reserved for the identification of cigars over 3 grams, traditionally designated by that name and produced in Cuba in accordance with the quality standards established by the Cuban tobacco industry.

They are „Totalmente a Mano con Tripa Larga“ - made entirely by hand with a long



\*(D.O.P) Denominación de Origen Protegida

filler - with black Cuban tobacco grown in special areas in the Cuban archipelago, which also has the status of a protected area.

The unique soils and climatic features in the western part of Cuba, and in particular

in the Vuelta Abajo region, have no equivalent in quality. Manual work in the cultivation, processing of tobacco, as well as in the winding, sorting and packaging of cigars is a method used in Cuba and has remained unchanged to this day for more than 200 years.





## THE TOBACCO GROWING PROCESS



In Cuba, working with tobacco has a centuries-old tradition that is formed and established over time. Local farmers (so-called *vegueros*) have in-depth knowledge, dedication, experience and work under specific conditions. During the long working day, many activities have to be carried out both before and after the harvest in *Casas de Tabaco* (a type of barn). The tobacco stays in them until it is ready to be sent to the sorting and processing rooms (*escogidas* and *despalillos*), where the initial drying, fermentation and classification of the leaves take place. Habanos tobacco is grown in two different ways, depending on which part of the cigar the leaves will be used for. From *Criollo* or „Sun Tobacco“ are obtained 4 of the five main layers in the composition of the cigar: *capote* (lower wrapper leaf), *lichero* (light), *seko* (dry) and *volado* (flying, volatile). The other variety is the *El Corojo* tobacco or „Shadow Tobacco“ (growing under special linens), from which the wrapper is obtained, the so-called *capa*. The filler of the cigar (*tripa*) includes up to four different types of leaves, which differ in strength and characteristics. *Volado* comes from the lower parts of the tobacco stem, maintains flammability. *Seko* is the most important for the aroma and is from the middle part of the plant. *Lichero* is located at the top of the plant and is responsible for strength. *Medio Tiempo* is very rare, selected from the top two leaves of the sun-grown tobacco plants. These leaves are the richest in taste and intense in strength and are part of *Cohiba Behike*. >> *To be continued...*







## FINE FORMATS SUITING THE TRUE CONNOISSEURS

The profile of smokers who prefer thin formats includes educated aficionados, with self-esteem and confidence. Fans of these cigars do not need a trophy or recognition for their choice. They know that the relation between form and sensation is captivating and that is enough. As with all small-ring cigars, the taste of the wrapper sheet is much more pronounced, as there is less filler to balance the tobacco combination. Fine cigars have always been part of Habanos' portfolio.

The Lancero format was first launched in El Laguito in the 1960s with the creation of the Cohiba brand. Lancero is an extremely elegant and elite cigar. Translated from Spanish, Lancero means „soldier“, and the size is reminiscent of the long weapons held by horse knights in the Middle Ages. The association takes us to Cervantes' novel and the copy of his hero Don Quixote. According to James Suckling, a European editor of the Cigar Aficionado magazine, a prominent cigar enthusiast and a fan of the eponymous format, Fidel Castro is the „father of Lancero size.“

Among Fidel Castro's favorite cigars is the Cohiba Corona Especial, which also falls into the category of fine formats that provide a sophisticated experience for any experienced cigar enthusiast.



**COHIBA LANCEROS** 38 x 192



**COHIBA CORONA ESPECIAL** 38 x 152



**COHIBA EXQUISITOS** 33 x 123



**COHIBA PANETELAS** 26 x 115



**MONTECRISTO ESPECIAL** 38 x 192



**MONTECRISTO ESPECIAL N2** 38 x 152

## MASTERY AND ATTENTION TO DETAIL

Fine formats are a size that is difficult to wrap. Their specificity requires strict quality control and an experienced torcedor to achieve the perfect balance - the cigar shouldn't become too thin or too thick. Precise work is key to the taste of the final product. Strict adherence to the blend and recipe prevent a mistake in the quantity of tobacco. If less tobacco is added, it will lead to unpleasant, bitter tastes when ignited. And with too much - the cigar will not have conductivity and proper

combustion. Offering shorter time for smoking, but also being more intense, these cigars meet the taste delicacy of the most demanding aficionados.

At the end of September, Kaliman Caribe presented a unique review of fine formats at Cohiba Atmosphere Sofia and La Casa del Habano Intercontinental. The company to the elegant vitolas was the special selection of calvados, presented personally by the owner of the French distillery Christian Droan.

## SPARKLING DECEMBER

## Habanosommelier RECOMMENDS

### 5 TOP CHAMPAGNES



Champagne  
France



#### Maily Brut Reserve

Shimmering golden colors. The aromas of lightly toasted bread covered with fresh butter tick taste receptors. This is champagne not only for a special occasion, but also for every night. Let the festivities started!



#### Egly-Ouriet Grand Cru Brut Tradition

Made from old 100% grand cru vineyards. Fermented for one year. Rich, solid and good balanced wine. Aroma of almonds, peaches and light notes of cherry.



#### Jacquesson Cuvee No 741

Pale yellow colour with golden shades. Intense aromas of candies and dried fruits, citrus and mineral notes. Rich, fresh and mineral.



#### Agrapart & Fils Terroirs Blanc de Blancs Grand Cru Extra Brut

Pale golden color with green hues. Hints of candied citrus fruits, white flowers, nuts and hazelnuts. Fresh, mineral and elegant on the palate with a warm and long finish.



#### Larmandier-Bernier Longitude Blanc de Blancs Premier Cru Extra Brut

Straw yellow color. Rich and fresh aroma with hints of tropical fruits, ripe apple and herbaceous tones. It tastes juicy and intense with a spicy finish.

## NEW CLASSICS



#### CUABA SALOMON

57 x 184

Cuaba, like Cohiba, is an Indian word of the Taino tribe, dating back to the time of Columbus. It was used to name the bundle that the Indians used to ignite their „cohibas“. All Cuaba cigars contain a blend of tobacco leaves from the Vuelta Abajo region and are completely handmade with a long filler.



#### PARTAGAS HABANEROS

39 x 125

Partagas Habaneros is a well-balanced strong cigar. All sizes of the brand are „totalmente a mano, tripa larga“ - entirely handmade, long filler.



#### PARTAGAS SUPER PARTAGAS

40 x 140

Partagas cigars are perfectly recognizable by their deep, earthy taste. Characteristic of these cigars is the combination of a selection of tobacco from the Vuelta Abajo region, chosen for their unprecedented richness of taste and aroma.

## NEW LAUNCHINGS

RETRO IS BACK IN FASHION OR WHY THE NEW IS THE WELL-REMEMBERED OLD



#### PARTAGAS CAPITOLS 42 x 129

The new Línea Retro takes us back in time with a beautiful design made in a metal box, which is inspired by the cigarette cases popular in the 70s. The boxes of Partagás Capitols and Romeo Y Julieta Club Kings feature a technical design developed exclusively for Habanos, which is used only for the launch of Línea Retro products.



#### ROMEO Y JULIETA CLUB KINGS 42 x 129

The presentation includes 5 pieces in each box. The Mareva format is perhaps the most popular in the history of Habanos, and its size has long been considered a „standard“ size over all others. With Partagás Capitols, the brand reintroduces Mareva into its regular portfolio.

