



LAUNCHING

PARTAGAS MADURO



PARTAGAS MADURO N1

RING 52
LENGTH 130 mm



PARTAGAS MADURO N2

RING 55
LENGTH 120 mm



PARTAGAS MADURO N3

RING 55
LENGTH 145 mm

Habanos presents Partagás Maduro N1 (ring 52 x length 130 mm). The vitola has the specific for the line Maduro leaf – a dark wrapper. The cigar has a longer than the usual fermentation period, revealing its intense blend.

Partagás Maduro N1 does not hide none of the brand's distinctive taste and intensity. It features a new and attractive de-

sign, with a buffeton (a protective sheet of paper in the box), a brown costero (a colored ribbon on the short sides of the box) and a small ribbon that accompanies the brand's traditional ring, with the name of the new vitola. The cigars are presented in a box of 25 pieces.

Partagas Maduro N2 and Partagas Maduro N3 enrich the Serie with interesting

formats, saturating the sensations of its fans with distinctive tasting notes and intensity. The two vitolas were first introduced in 2015.

All Partagás branded Habanos are hand-made with long filler with selected leaves from Vuelta Abajo - the best tobacco growing area in the world, located in the Pinar del Rio region of Cuba.



H. UPMANN PROPIOS EDICION LIMITADA 2018

The 2018 Limited Edition of H. Upmann is presented in a unique polished box with 25 pieces of Propios (vitola Mareva Gruesa). This is the fifth time the H. Upmann brand has been selected as part of the Limited Editions concept dating back to 2000.

Only the finest tobacco grown in Vuelta Abajo, Cuba, is used to make Ediciones Limitadas. All of them have undergone at least two years of maturation.

LAUNCHING

TRINIDAD ESMERALDA

RING 53 | LENGTH 145 mm
NUMBER OF CIGARS IN A BOX: 12 PIECES



This vitola is added to the regular portfolio of the brand and is named Esmeralda on one of the most famous streets in Trinidad, Cuba. The brand is associated with prestige and mysticism – it is also known as the „Cuba’s best kept secret“ and the „selection from the selection“. At the beginning of its creation, Trinidad cigars, similar to Cohiba’s, were used for diplomatic and governmental gifts only.

TRINIDAD MEDIA LUNA

RING 50 | LENGTH 115 mm
NUMBER OF CIGARS IN A BOX: 12 PIECES



This cigar is named after a popular guest house of exceptional architectural value, located on the eponymous street in Trinidad.

The name of the Trinidad brand is a tribute to the colonial town of Santa Trinidad (Holy Trinity), whose origin on the island’s southern coast dates from the 16th century and was declared a UNESCO World Heritage Site.

ROMEO Y JULIETA
CHURCHILLS ANEJADOS
2018

RING 47 | LENGTH 178 mm
NUMBER OF CIGARS IN A BOX: 25 PIECES

Habanos Añejados mature under extremely strict storage conditions for a minimum of 10 years.

Like special wines, Habanos cigars become even richer when stored for longer periods under appropriate humidity and temperature. The aged cigars have a softer taste and a smoother balance for the palate. They have more vivid notes of cedar that protected them throughout the years of aging. At the bottom of each box is stamped the year of production, which is a guarantee for the maturing period.

The “revisado” seal ensures that all aging conditions are met and that the cigars have their perfect quality. Anejado special ring complements the authenticity of the vitola and certifies the category.

Romeo y Julieta Churchills Anejados 2018 are delivered in tubos. The cigars are available in limited quantities.



HABANOS BULGARIA

PRESENTATION OF ULTRA-LIMITED HABANOS EDITIONS

SEPTEMBER 2019

The exclusive editions of El Rey del Mundo Imperio Replica Antique Humidor, Cuaba 20 Anniversario and Montecristo Gran Piramides Collection have fascinated the guests of the Cohiba Atmosphere during a luxurious tasting at the club. Three special Emperor rums were selected to accompany the editions. The export manager of the alcohol drinks was a special guest speaker. With lifted spirits and emotions, the participants discovered the mysteries of the flavors of the rum paired with their chosen habano.



HABANOS BULGARIA

THE SCENT OF MONTECRISTO
THE ELITE MONTECRISTO DELEGGEND PERFUMES
WITH A STYLISH PRESENTATION
AT COHIBA ATMOSPHERE

NOVEMBER 2019

The adventures of a story poured into the Cohiba Atmosphere air on a night dedicated to the flavors of the Montecristo brand. The Mile Centum manufacturers conveyed with care and attention the inspirations that aroused their passion for their exquisite creations - 3 types of Montecristo Delelegend fragrances, with a variety for the life-giving stream of the morning and the star depth of the evening, respectively Blanc and Noir. The exultation of the aromas with the genuine charm of Montecristo Leyenda and a glass of wine made the meeting an unforgettable memory of confidence, elegance, luxury of various dimensions of the dedication to Montecristo.



COHIBA ATMOSPHERE
SHOUTED OUT ITS SECOND BIRTHDAY

DECEMBER 2019

Just before the Christmas holidays, the Cohiba Atmosphere club counted down two years of success, ultra-atmospheric emotions and shared passion for Habanos masterpieces. As is typical of this time of the year, the hosts from the club welcomed guests with Trinidad, holiday spirit and sparkle, themed decoration and bubbling drinks. The variation of cocktails, which over time has established itself as the undisputed hit and trademark of Cohiba Atmosphere Sofia, added to the mood with a sound hue in many toasts. The tradition of breaking a holiday bread with lucky draws and gifts under the tree was amicably welcomed... twice.

The past 2019 has been extremely dynamic for the Cohiba Atmosphere, full of monthly events and the first presence of Habanos sommelier from Cuba in Bulgaria. We recall that within a month, all cigar enthusiasts in the country had the exclusive opportunity to experience the professionalism of a sommelier from Cuba and to rediscover the pleasure of tasting cigars and drinks in a unique manner.

Cohiba Atmosphere Sofia is the exquisite environment for different cultural and thematic events, master classes, tastings, and a steady stage to showcase the latest additions to Habanos' portfolio.



HABANOS BULGARIA

HABANOS SPECIALIST
THE SURE SIGN OF HABANOS
QUALITY AND AUTHENTICITY



Look for the HabanoS Specialist distinguished sign on the showcases of Kaliman Caribe’s boutiques. It ensures that cigars are authentic and stored to the highest international standards.

Premium Cigars&Tobacco and Vinopoly are the most striking examples that provide a rich mix of products in a stylish and sophisticated setting with professional service.

DISCOVER THE REFRESHED ATMOSPHERE OF OUR RENOVATED BOUTIQUES



PREMIUM BURGAS PLAZA MALL
TRANSPORTNA STR



PREMIUM PLOVDIV
24 OTETS PAISIY STREET



LA CASA DEL HABANO
SOFIA AIRPORT, TERMINAL 2

МАЙСТОРСТВОТО НА ТОРСЕДОРА

DECEMBER 2019

Yonaidis del Carmen of the La Corona factory in Havana presented her skills to roll cigars at the invitation of Kaliman Caribe. Traditionally, visits from Master Torsedors are a manifestation of part of the process of creating a

habano with multiple manual manipulations that require hard work and dedication. The organized demonstrations aimed to familiarize the fans closely with this interesting and difficult profession that creates unique formats of the Cuban cigars.

During her three-month stay, Ionaidis

gave a lot of smiles and showed her live demonstration in front of hundreds of interested in Bulgaria, North Macedonia, Albania and Armenia, as well as participating in the most important cigar events for each of these countries during the year – Habanos Nights.



HABANOS BULGARIA

HABANOS NIGHTS

THE TRINIDAD BRAND CELEBRATES
THE HABANOS NIGHT 2019 WITH 500 GUESTS



TWO NEW TRINIDAD VITOLAS
HIGHLIGHTED ANNUAL EVENT

DECEMBER 5TH, 2019

Kaliman Caribe presented the two newest additions to the portfolio of the prestigious Trinidad brand at the annual Habanos Night 2019 event. The thirteenth edition of the glittering evening took place in the iconic National Palace of Culture building in the presence of more than 500 Habanos honorees. The event marked the golden marriage of the brand, which celebrates its 50th anniversary.

Trinidad demonstrates that 50 years of history of its rings is far from a moment of nostalgia, but a time for rebirth. This is also an opportunity for all affiliates to enjoy the two new vitolas added to the brand's list: Trinidad Esmeralda and Trinidad Media Luna. Those attending the event in Sofia tasted and confirmed their excellent soft, smooth and characteristic taste.



HABANOS BULGARIA

During the theme night, the guests were fully immersed in the Cuban spirit and atmosphere. The decors in the hall resembled a typical street in Trinidad with the city's rhythm of drawing, dancing and music. Live performances of the most famous Latin songs sparked the dance spirit. Inspired by the Cuban cigars and Trinidad as their own choice for the shooting of the video for their latest song „Buratino“, Vessy Boneva and Svetlin Kyslev were the stars of the show. The Cuban group Salsa y Punto were the cherry in the pie, turning the hall into an „island of freedom“ with hot dancing and mood.



The guest master torcedor of 9th Grade from Cuba Yonaidis also brought authenticity to the night's mood. Once again, she showed the beauty and exceptional craftsmanship of creating the favorite habano.



Selected cigars, drinks and catering elegantly complemented the exquisite atmosphere shared in the smiles of numerous guests from Bulgaria and around the world, who honored the debuts of the exciting

Esmeralda and Media Luna. The hosts of Kaliman Caribe, an exclusive Habanos distributor for 11 countries, made sure to provide an experience worthy of their sophisticated tastes and class.

HABANOS WORLD

KALIMAN CARIBE HOSTED THE ANNUAL HABANOS NIGHTS IN ARMENIA, ALBANIA, NORTHERN MACEDONIA AND KOSOVO



A special night dedicated to the Cuban cigars – Habanos Night, has established itself as the most anticipated event for all cigar enthusiasts. Each year, these events bring together the most ardent Habanos lovers and are the spotlight for people who share the common passion for selected cigars, drinks and gourmet culture.

2019 has offered several such dinners for Habanos aficionados in the 4 countries where Kaliman Caribe is the official importer and representative of Habanos. The event in Armenia was hosted by La Casa del Habano Yerevan. Under the sounds of Cuban music and live demonstrations by master torcedor, guests enjoyed elegant cocktails in honor of Habanos. An interesting highlight was the selfie mirror pictures that captured many smiles for some great memory.



setting of the Sheraton Hotel in Tirana. Those who accepted the Kaliman Caribe invitation had the opportunity to follow the process of making Cuban cigars and to choose from three complimentary cigars Partagas Serie D No.4, Romeo y Julieta Wide Churchills and Montecristo Edmundo. Undoubtedly the best pairs of these vitolas were some classic Cuban cocktails and selected wines and rum. The aesthetics of the evening were complemented by the live performance of the guitar.

The traditional annual evenings with Cuban spirit and mood for North Macedonia and Kosovo brought together their most prominent followers in Skopje and Pristina, respectively. The festivities replicate the organization’s pattern with exquisite combinations of cigars, drinks, music, dancing in

elite locations, but the emotion remains unique because of the passion with which it loads every Habanos Night around the world.

Following was the Habanos Night in Albania in the luxurious



HABANOS WORLD

CUBA CELEBRATED THE XXII HABANOS FESTIVAL AND SET NEW RECORDS



WITHIN 5 DAYS HABANOS WELCOMED GUESTS FROM 60 COUNTRIES

The exciting week of February 24-28, dedicated to the Habanos cigars, came with a sparkle, a great mood and presentation of the most exclusive news from the world of the best cigars.

The luxury La Casa del Habano franchise boutiques, present in more than 60 countries with more than 155 locations, are celebrating their 30th anniversary in 2020.

LA CASA DEL HABANO

The LCDH network is a symbol and standard of quality. It provides an experience in a stylish and comfortable atmosphere, with the highest quality Habanos editions and those that are intended for sale only within the branded boutiques. One of the best serving of cigars with high-end humidifiers and professional consultants.

The first Casa opened in Mexico and has so far enjoyed international interest.

Kaliman Caribe is the exclusive representative of 5 boutiques in the chain, with three of them located in Sofia, Bulgaria, one in Yerevan, Armenia, and another in Tirana, Albania.



HABANOS WORLD



Montecristo, which celebrates its 85th anniversary, and Romeo y Julieta, marking its 145th anniversary. Habanos s.a. continues to maintain its position as a global leader in the production and the supply of premium Cuban cigars internationally.

A rich program with world-renowned bands and musicians, magnificent cuisine and surprises were provided for the guests.



Apart from the main accent on the special events, the accompanying activities such as tastings, master classes and lectures, visits of tobacco plantations and factories were equally exciting. They all aim to immerse the guests in the world and culture of Habanos.

The first special Welcoming evening was dedicated to the Bolivar brand and the launch of the Bolívar Cosecha 2016 Reserva. The cigar was symbolically „subdued“ with an extremely gentle and beautiful acrobatic performance of a lady raised in the air by a large sphere. The event was held at the glamorous Club Habana and danced the majority of those who came with dynamic Latin music.



Wednesday Intermediate night celebrated the 30th anniversary of La Casa del Habano. On the occasion, Habanos s.a launched the anniversary cigar Juan Lopez Seleccion Especial (ring 52 x length 170 mm), which is available in an exclusive box of 25 pieces.

Another reason for a good celebration was also 85 years since the creation of the Montecristo brand. For both occasions, Montecristo shone with its latest Herederos vitola (ring 47 x length 162 mm). The cozy hosting of the happening was the protocol hall of the iconic El Laguito residence, decorated in Gatsby style.



HABANOS WORLD



The highlight of the Festival was the Friday Gala dinner inspired by the iconic Romeo y Julieta brand. Especially for the event and in line with the brand's vision, the entire hall was decorated in red. On the occasion of its 145th anniversary, the brand unveiled its new exclusive 'gold' line - Romeo y Julieta De Oro. Attendees tasted the three new vitolas that make up the brand's first-class serie: Hidalgos (ring 57 x length 125 mm), Nobles (ring 56 x length 135 mm) and Dianas (ring 52 x length 145 mm). The Gala event was attended by more than 1200 guests from around the world who followed the amusing program of dances, live performances by elite singers and musicians.



The night set a record during the traditional auction for H.Upmann, Romeo y Julieta, Partagas, Montecristo and Cohiba branded humidors. The auction raised the historic amount of € 4,270,000 with all this income going entirely to the Cuban health system. For the first time, a Cohiba humidor was valued and bought for € 2,400,000.

The glamorous show with Gloria Gaynor was the final present for the guests, that bestowed on her amazing hits for generations.

Honored at the 2020 Gala Habanos Awards were: Alexander Avelar in the Communications category, Jean Claude Reichling in the Business category and Servilio Jesus Cordova Torres in the Production category.

This year also the third edition of the Habanos World Challenge competition was held. It tests the general knowledge of the best Habanos sommeliers and possible products presentations and combinations. The winners were Tarek Gamay and Fabi Hamad of the United Arab Emirates.

Within the five-day program at the Trade fair, cigar admirers also had the opportunity for professional meetings and a worldwide exchange with representatives in the tobacco industry. It includes entrepreneurs and manufacturers of luxury goods, as well as craftsmen, artists and more. The accompanying international seminar is packed with valuable conferences, workshops and presentations led by renowned experts in the Habanos world. Tastings of the latest cigars and beverages pairings filled the halls and were a true celebration of tastes for all connoisseurs and professionals.

HABANOS BULGARIA

KALIMAN CARIBE PRESENTED THE LATEST NEWS FROM THE XXII HABANOS FESTIVAL AT A MEDIA MEETING AT COHIBA ATMOSPHERE SOFIA



MARCH 2020

The Havana cigar festival is monitored annually by the world media. The announced new cigar editions, activities and celebrities participating in the program arouse the interest of journalists and editors. The opening press conference in Havana on February 24 was hon-

ored by media representatives from 35 nationalities.

The directors of the corporation announced the program of the Festival, the main accent products that will be presented, the activities, as well as the most important accompanying news about the company.

Friendly meetings with journalists are also traditional for Kaliman Caribe in Sofia. Representatives of the company shared the latest news about Habanos s.a., as well as spread their impressions and emotions during the Festival. They also showcased some of the latest cigar editions, interesting brochures, and screened memorable shots at the Cohiba Atmosphere Club.



KALIMAN CARIBE

HONORED TO REPRESENT THE HABANOS MASTERPIECES

- ALBANIA
- ARMENIA
- BOSNIA & HERZEGOVINA
- BULGARIA
- CROATIA
- KOSOVO
- MONTENEGRO
- NORTH MACEDONIA
- ROMANIA
- SERBIA
- SLOVENIA

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