

Friends and connoisseurs of the Havana cigar,
In the second issue of 'Kaliman Caribe' you will find information about:

- Exclusive products for this month.
- Interesting events of the Habanos culture in Bulgaria and abroad.
- The most significant event in the world of cigars — XIIIth Habanos Festival.

We wish you pleasant moments in the company of the Cuban culture and spirit.

Kaliman Caribe Team

SAVE THE DATE!

On 26th April, Tuesday, after 6:30 p.m. Cigarbar Habana

will be the traditional meeting place for all enthusiasts of the Habanos cigars.

We extend our special invitation to the connoisseurs of Habanosfilia - collectors of cigar rings — to come and show their collections.

The guests will be exclusively presented a special album of the personal collection of Habanosfilia, containing rings of cigars dated back from the early 20th century.

The unique — only two in Bulgaria - humidor Trinidad 40 Aniversario belonging to the category of Habanos specialties for 2011 will also be presented.

LAUNCHING

Specialty Editions

Special for collectors!

Partagas is a trademark legend, a guarantee for quality, masculinity and elegance. Established in 1845 by Don Jaime Partagas, the brand keeps providing delight to the fans of the Habana temptations to this day. The Spaniard was one of the largest contractors, with plenty of plantations in the Vuelta Abaho Valley - one of the most favorable regions for growing the so popular Cuban tobacco. In the period 1867-1885, Partagas won several gold medals at the international exhibition in Paris, which brings the brand to the top position among Cuban cigars. The best representatives of the brand are known to be Partagas Lusitanias, Partagas Serie D No.4 and naturally, the pyramidal Partagas Serie D No.2, which still continues to be manufactured in one of the most famous factories in Cuba — Partagas.



Partagas

Partagas Serie D Especial – Edicion Limitada 2010

The traditionalism and contemporary ardour, which we find beneath the fiery red ring of Partagas, partly reveal the secret of the strong attachment to the brand within the country. Adding the fact that we are a global exporter of tobacco and a traditional tobacco nation, we now already know why Partagas is one of the favorite and most anticipated Habanos brands. And when it comes to the combination of Partagas and Ediciyn Limitada, it becomes a favorite of many, not just the loyal fans of the brand. The last two of EL of Partagas have undoubtedly proved it, leaving far behind the rival limited editions in terms of popularity and sales. Partagas Series D means power and complexity of flavors, which anyway are typical of the brand. And the Gordito format rather speaks of balance and versatility.



Gallery name: Gordito
Length: 141 mm
Ring: 50 (19.84 mm)
Caliber: Large

Exclusively by HABANOS

The XIIIth HABANOS FESTIVAL was presented on the monthly meeting of the Friends of Habanos Cigars, held on March 29th in Cigarbar Habana (7, Enos Street, Strelbishte residential area). Prizes containing the lasted 2011 editions were drawn in the raffle.

The happy winners are the following: Nicholas Ishkov - the first Montecristo Grand reserve

Grigori Grigorov and George Maximov (who had a birthday on that date) - the first Partagas E No. 2

Michael Boyadzhiev - the first H. Upmann Half corona

Pavel Dichev — a special CD of the holder of Grammy Latino 2010

For the first time before the premiere the afisionadas were provided with the latest jewelry of Habanos directly from the festival. The members of the Habanos society in Bulgaria had the opportunity to try the new super exclusive offers - Partagas, H. Upmann and Grand Reserva Montecristo, which already have their fans.



Habanos News Bulgaria

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Habanos News

The world

The most significant event in the world of cigars – **XIIIth Habanos Festival** - charmed more than 1200 guests from over 70 countries.

For the thirteenth consecutive year from February 21st to 25th Havana was the venue of most magnetic and significant event for the cigar enthusiasts all over the world. The attractive agenda of the annual forum united connoisseurs and professionals in the field, as well as experts, responsible for the production, business and communications of the undisputed worldwide leader of premium cigars - Habanos. The large family of the charismatic Habanos held a week-long meeting within the Cigar Festival and enjoyed the unique spirit and emotions of the world of cigars.



The organizers had prepared exclusive gala events with concerts performed by world famous artists and presentation of high-quality gourmet culture - Habanos and sommelier mastery, tasting and much more. Unique was the opportunity given to club communities from over 70 countries worldwide to get acquainted and exchange ideas and experience.

Noche De Bienvenida with the masterly performances of the holder of the Grammy Latino 2010 Leo Brower in the majestic Grand Teatro de la Habana.

Noche de H. Upmann - brings together what the time splits. The guests were engrossed in the original fiesta of various generations of Cuban musical talents in the incomparable atmosphere of El Laguito — the protocol residence of the senior Cuban elite.

Gala Dinner Grand Reserva Montecristo and the elite Cuban symphony orchestra created a unique high spirit in the present. That was the night of the charity auction, which accumulated the record amount of EUR 827,000. The annual Premios Habanos awards were granted.



The events accompanying the festival included the traditional competition for Habanos sommeliers, testing sessions with the 'blind tasting', organizing classes in cigar rolling and other interesting activities belonging to the world of cigars.



The festival is traditionally a place for an exclusive presentation of the latest cigars for 2011. The production of high-value products and following the trends of smoking are among the leading criteria in the selection of the new HABANOS products.

Exclusively by HABANOS

Habanos News The world

The 2011 highlights will be the following:

Grand Reserva in Montecristo, Cosecha 2005

Brand flagship presented in vitola: the pyramidal **Montecristo No. 2**. The refined cigar delivers a real pleasure with its perfect blend. The cigars are arranged in 15 pieces per box. There are 5000 individually numbered editions worldwide. The refined cigar delivering a real pleasure with its perfect blend - Montecristo No. 2, is the best of the 2005 harvest of the renowned r Vuelta Abajo Valley.



Partagas — history and nature

Development of the long-lasting Partagas with the new series — **Partagas serie E No. 2**, designed for those who prefer the intense aromas with a ring of 54 x 140 mm.

Within the prestigious and long-lasting **Partagas serie D, Vitola No. 5** greets those who love the strong Habano, but have less time to smoke — a ring with the length of 50 and 110 mm.



H. Upmann — class and importance

New Vitola **H. Upmann Half corona**, ring: 44 x 90 mm
An unexpectedly short, balanced, mild and aromatic cigar, suitable for every occasion and for everyone. H. Upmann Magnum 48 EL 2009 provides inimitable concentrated pleasure within a short time.

H. Upmann Half corona and Partagas D No. 5 - will be little giants of 2011.