

## LAUNCHING

### POR LARRANAGA PICADORES



BRAND:	Por Larranaga
COMMERCIAL NAME:	Picadores
FACTORY NAME:	Corona Extra
LENGTH:	127 mm
RING:	48
PRESENTATION:	Box of 25 pieces



Por Larracaga is a current pre-revolution brand, established circa 1834. It is classified by Habanos S.A. as a Local brand, and has a minor market share.

The range comprises light to medium strength cigars, using tobacco from the premium Vuelta Abajo region.

Current production consists of three handmade cigars. Por Larracaga cigars were included in the 1999 release of the Siglo XXI Humidor. Since 2006 there have been further special releases.

Picadore is the latest edition to Por Larranaga brand. With one of the most favorite sizes —

Corona Extra, Picadores become a suitable choice for many aficionados who will be able to enjoy a cigar for about an hour and twenty minutes.

Por Larranaga Picadores is completely hand made with leaves from Vuelta Abajo, Cuba. Released in boxes of 25 pieces.

### BOLIVAR SUPER CORONAS



BRAND:	Bolivar
COMMERCIAL NAME:	Super Coronas
FACTORY NAME:	Grand Corona
LENGTH:	140 mm
RING:	48
PRESENTATION:	Limited edition box of 25 pieces



The Bolivar Super Coronas is covered in a dark mocha brown wrapper that is slightly spongy when squeezed, although there is no oil present at all. Aroma from the wrapper is a combination of hay, cedar, dark chocolate and raisin sweetness, while the cold draw brings flavors of cinnamon, cream, sweet fruit. Starting out, the first third of the Bolivar Edicion Limitada has distinct hay, dark cocoa, slightly bitter espresso and anise notes, although none of them are particularly dominant as of yet. There is some significant pepper on the retrohale for the first few puffs, along with a touch of spice on the tongue. The strength is negligible in the beginning, but does start increasing as the cigar burns

down and hits a point close to medium by the end of the first third.

The sweetness begins to build in the second third of the Bolivar, morphing from a raisin note to more of a woody maple flavor that is only present on the retrohale. A dark and slightly bitter cocoa note has taken over as the dominant flavor, but other notes of hay, coffee, earth, creamy peanuts and oak flit in and out as well. The strength has increased noticeably to end the second third firmly in the medium range, and the smoke production has become more obvious as well, while both the burn and draw continue to impress.

The profile of the Bolivar Edicion Limitada turns more creamy in the final third, with the

dominant flavor shifting from dark cocoa to more of a creamy peanut note, while the maple sweetness from the second third continues to be a major factor as well. Other flavors of earth, leather, anise and coffee are also present in varying amounts, but none are even close to strong enough to challenge the dominant note. The burn and draw show no signs of getting any worse. Strength-wise, the Bolivar ends up being just a bit higher than medium, but never threatens to come close to the full mark.

Bolivar Super Coronas Edicion is a limited edition and is totally hand made with tobacco leaves from Vuelta Abajo, Cuba.

# HABANOS BULGARIA

## GRAND PARTY VIII HABANOS NIGHT

GRAND PARTY HABANOS NIGHT CARRY THE GUESTS INTO ATMOSPHERE OF TOBACCO PLANTATIONS, WITH THE LATEST CIGAR HIGHLIGHTS FOR 2014



On December 2, 2014 Kaliman Caribe held Grand Party Habanos Night Bulgaria for the eight consecutive year. About 300 were the Habanos Aficionados that had the special opportunity to feel the spirit of Cuba and first to get acquainted with the latest Habanos cigars editions for 2014.

### RAINBOW PLAZA



The event took place in the „Rainbow Plaza“ hall. The guests were welcomed with a nice Cuban music, exotic cocktails and Latino mood. Grand Party Habanos Night VIII passed by the presence of special guests — Mr. Pedro Pablo San Jorge Rodriguez — Ambassador Extraordinary and Plenipotentiary of the Republic of Cuba and Mr. Javier Terres — Vice President of Business Development of Habanos s.a.

### VEGUEROS



The theme of the evening was the brand Vегueros — the renovated tradition! The brand pays deserved tribute to tobacco farmers. Vегueros unfolds its fulfillment in three new vitolas — comfortable, practical and extremely cute — Mananitas — most — right length, figural cigar, Entretiempo — cigar for every moment — in the favorite Petit Edmundo format and Tapados — cigar for the moment — the longest of the three.

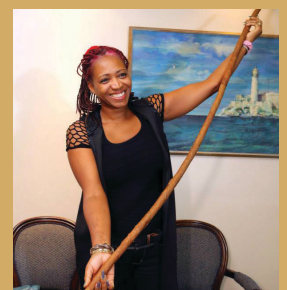
### EDICION LIMITADAS



Another highlight of the prestigious event were the new editions of the luxury Partagas brand with the limited edition — Lusitania Grand Reserva 2010, produced in only 5000 numbered masterpieces Worldwide and Habanos Collection — one of the books of Habanos — this time dedicated to the unique Serie EN 1 which exists only in 2000 copies.



Torcedor Judith Perez from Cuba was the peak of the evening! Only about a month ago, she set a record for Bulgaria — she rolled up the longest cigar for our country — 182 cm length and 9 ring. Judith comes from the famous factory Romeo y Julieta. She is a torcedor and katador — taster, and also she is responsible for quality control of finished Habanos cigars. During the event, she showed exceptional professionalism and delight guests with dozens cigars made in front of the guest's eyes.





## HABANOS BULGARIA

The evening began with attractive dance theater performance by ballet Fame, which recreate the process of creating cigars Habanos, continue with Latin De Fuego Latino Band and finished with hot dances with Alfredo Torres, who joined in most of the guests.



This year Kaliman Caribe honored the most prominent Habanos aficionados with Habanos Awards. The ceremony was attended by honored guests of the event — Vice President of the corporation Habanos — Javier Therese and Plenipotentiary Ambassador of the Republic of Cuba — Pedro Pablo San Jorge Rodriguez.

Award for best contribution for the Habanos culture in Bulgaria for 2014 are:

### HABANOS CONNOISSEUR

Gencho Hristov  
Stanislav Zhekov

### HABANOS AFICIONADO

Petio Popgavrilov  
Atanas Golev

### HABANOS COMMUNICATION

Dimitar Petrov  
Vladimir Nedialkov

### HABANOS AMBASSADOR

Radoslav Filchev  
Dr. Anton Tonev

### HABANOS SPECIAL AWARD

Asen Mitrev  
Milko Talev

## HABANOS WORLD

### KALIMAN CARIBE AND HABANOS S.A. PRESENTS LA CASA DEL HABANO YEREVAN



The expansion of Habanos s.a. and „Kaliman Caribe“ chain of stores continues with the first La Casa del Habano in Yerevan opened for the Habanos aficionados in the Armenian capital.

On November 21 the cigar club and salon shop La Casa del Habano was inaugurated at Amirian 4/7. The event was attended by foreign partners, as well as a large number of guests from Yerevan, who could not leave this exceptional event indifferent.

For the audience there was a festive

evening, a special part of which was amounted to a demonstration of the technology and traditions of making cigars. There was also Torcedor Judith Perez — exclusively from Cuba — she rolled up cigars in front of the guests' eyes.

The leader of the evening was known to all radio listeners Jacques. Further, in the restaurant of the hotel National for guest of events a banquet was organized, during which there was a surprised for the audience: La Casa del Habano announced quiz and special gifts were raffled. The evening was also decorated with musical compositions

performed by Anna Aghamyan.

„La Casa del Habano“ Yerevan is the fifth boutique from the chain under the Habanos license opened by Kaliman Caribe after three La Casa's in Sofia and one in Tirana. The new one is great in size — 130 square meters, with 27 seats in total, with innovative interior design and a variety of proposals for tobacco products, accessories and beverages. In addition to the full range of classic cigar lines from Habanos the shop offers to the visitors the advantage of purchasing and Only La Casa del Habano limited cigar editions.

# CURIOUS

## CIGAR DICTIONARY

Immersion in the world of Habanos is so comprehensive that without appropriate vocabulary, we could be lost in a sea of terms and seemingly untranslatable Cuban words. Therefore in this section we will introduce you some of the most used and important concepts that you might encounter getting to know your favorite cigars.



**ANILLA** — The cuban word for a cigar band or ring (known in Spain as a “vitola”)



**APORQUE** — Action of piling up earth around the tobacco plant in order it obtain stronger roots.



**BONCHE** — The cylindrical bunch formed when the filler leaves are wrapped in the binder leaf.



**BOQUILLA** — The foot of the cigar.



**CAPA** — The outside wrapper leaf of a cigar.



**CAPOTE** — The binder leaf. Selected from the largest and finest volado leaves grown on the lower part of the plant.



**CASA DE TOBACO** — Tobacco House or barn on a plantation where the leaf is cured.



**CASQUILLO** — Literally a “cartridge”. The cylindrical punch used to cut a small section from the wrapper to complete the cap.



**CATADORES** — The tasters who daily test cigars at the factories.



**CEDROSS** — Cedars used to check the ring gauge and length of a finished cigar.



**CEPO** — Template used for checking the ring and the length of the cigar.



**CHAVETA** — The semi-circular blade used by the torcedores.



**CLARO** — The description of a light brown colored wrapper on a finished cigar.



**COLORADO** — The description of a dark brown wrapper on a finished cigar. Also Colorado Claro (mid brown) and Colorado Maduro (darker brown).



**CUJE** — A pole over which the leaves sewn in pairs are hung in the Casa de Tobacco.



**CURACION** — Curing. The drying process that the leaves undergo in the Casa de Tobacco.



**DESBOTONAR** — Action of removing the top bud to continue growth on the development of additional leaves.



**DESHIJE** — Removing the side shoots after the Desbotonar.



**DESPALILLO** — The Stripping House where selected binder and filler leaves have the stems part-stripped and where the second fermentation takes place.



**DESPALILLADORAS** — The women who strip the binders and fillers in the factories.



**ESCAPARATE** — The conditioning room where cigars are stored at 16 to 18 degrees C and between 65 and 70 percent humidity to recover from the rigous of the making process.



**ESCOGIDA** — The Sorting House for wrappers, fillers and binders and the site of the first fermentation.

