

Habanos

NEWSLETTER

EXCLUSIVELY PRESENTED BY

KALIMAN CARIBE

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HABANOS SPECIALTIES

We present to your attention two exceptional cigars of the Only La Casa del Habano line that would undoubtedly please the lovers of the luxurious segment of cigars. Both vitolas are presented through a second additional ring La Casa del Habano in a box of 10 pieces. They could be found in a limited quantity of 5000 pieces in the chain of specialized boutiques globally.

H. UPMANN ROYAL ROBUSTO ONLY LA CASA DEL HABANO



GALLERY NAME: Edmundo
LENTH: 135 mm
RING: 52
CALIBER: Large

OTHER REPRESENTATIVES OF THE GALLERY: Montecristo Edmundo, Ramon Allones Beritus ER Libano, Bolivar Fabulosos ER Benelux, Juan Lopez Supreme ER Canada

H. Upmann Royal Robusto or "Royal Robusto" is another luxurious addition to the collection Only Casa del Habano. The vitola format is Edmundo, which guarantees the best flavor of the brand. The cigar has accentuated balance of the flavors and slight enhancement of the basic tonalities, favorite to plenty of aficionados.

HOYO DE MONTERREY EPICURE DE LUXE ONLY LA CASA DEL HABANO



GALLERY NAME: Magicos
(Petit Robusto)
LENTH: 115 mm
RING: 52
CALIBER: Large

OTHER REPRESENTATIVES OF THE GALLERY: Cohiba Magicos, El Rey del Mundo NL N1 Edicion regional Benelux, Ramon Allones Especiales Edicion Regional Suiza

At present there is only one brand representative with a ring larger than 52 size on the international markets. That is Maravillas, that has not been produced for 53 years and could be found only in the best international collections. The other one is Epicure De Luxe. Ring 52 is a whole new experiment because of the mild brand recipe. The idea is that there should be introduced a thicker consistency of the flavour that is otherwise light and to intensify the flavor's strength. The wrapping sheet with diameter of 52 is meant to achieve the balance in that bouquet of flavors.

MONTECRISTO A



GALLERY NAME: Gran Corona
LENTH: 235 mm
RING: 47
CALIBER: Large

OTHER REPRESENTATIVES OF THE GALLERY: Cohiba Gran Corona, Cohiba A 35 Aniversario, Davidoff Gran Corona (1946), Partagas Fabulosos, Romeo y Julieta Fabulosos N2, Punch Diadema Extra N2, Hoyo de Monterrey Particulares, etc.

Since the year of its creation, Montecristo A cigar is famous at cigar journals and other specialized publications as „the most expensive cigar in the world“.

Launched in 1970, along with other representatives of the iconic brand as Especiales N1 and N2, Montecristo is a numerical line for the brand. Its taste and presence also follow the classic recipe vitolas. According to the tasters the softness added is maintained until the end. To reach the end, however, could be

found exact thirds, which interweave the authentic taste of the brand with a whole feast of rich and powerful flavors that will not leave indifferent neither aficionado for about 3 hours pleasure.

Due to the impressive amount of smoking the pace is defined solely by the smoker. Montecristo A is presented in individual cedar box with the logo of the brand. We recommend that you keep this vitola for your special occasions.

RON AÑEJO DE CUBA

PLEASE GREET THE UNIQUE SELECTION OF HIGH QUALITY CUBAN RUMS READY TO MEET THE REQUIREMENTS OF EVEN THE GREATEST CONNOISSEURS.

SANTIAGO DE CUBA AÑEJO



The brand was established at the beginning of the 20th century and is considered by many to be the most authentic one among the Cuban rums. Santiago de Cuba Añejo has the complex and authentic outline of the Cuban agriculture. Along with the sweetish tropical touches the rum combines herbal flavors and vanilla, nuances of orange peels and tangible taste of caramel. Having a trade mark of origin that rum is awarded the certificate „Garantia de Cuba“.

SANTIAGO DE CUBA EXTRA AÑEJO 12 AÑOS



Hundreds of tropical flavors are easily compared with a significantly greater period of maturing. The alcohol degree, which is 40%, contributes to the harmony with thickness and fragrance.

The 12 years old Extra Añejo might be combined with matured habano and also with cigars with more intensive flavors. It is offered in limited quantities and only on select markets.

SANTIAGO DE CUBA EXTRA AÑEJO 20 AÑOS



Santiago de Cuba Extra Añejo 20 Años is one of the most matured rums of the brand. Its blend is specific because only selected 20 years distillates are used for its creation. The notes of darkly roasted caramel, tobacco, even oak and cedar are characteristic.

It is extremely appropriate for the best cigars of Habanos Corporation. Santiago de Cuba Extra Añejo 20 Años is very limited in quantities and it is difficult to be found even in the boutique houses.

SANTIAGO DE CUBA EXTRA AÑEJO 25 AÑOS



The leader of Santiago de Cuba's portfolio is the oldest rum that is being produced in Cuba. Over 300 main and leading fragrances are interwoven in that ultra limited rum, which is one of the reasons to be considered the best rum all over the world. Santiago de Cuba Extra Añejo 25 Años has specific thick flavor and sensation of melted dark caramel. The rum is the only representative of Cuba that possesses wax stamp.

CUBAY AÑEJO SUAVE



The brand Cubay has been known since 1964 mainly because of its fruit liqueurs. The accent at Cubay Añejo Suave is the slight fruit fragrances bouquet that makes it universal when it comes to the way of consumption — both solo, or used in cocktails. The alcohol content is softened — up to 37,5%.

In contrast to the majority of the Cuban rums Añejo Suave is being produced in the district of Santo Domingo, province Villa Clara.

CUBAY RESERVA ESPECIAL 10 AÑOS



Cubay Reserva Especial 10 Años is specific with its lighter and fruitier rums and distillate with a 10 years of history, that gives amber color, thicker body and magnificent light tropical fragrances. For the first time vanilla, honey and brown sugar tastes could be found. The alcohol degree is 40%.

The biggest event in the world of cigars lies ahead between the 26th February and the 2nd March — **XV Habanos Festival!**

Do not miss being part of this experience and register at Habanos' website: www.habanos.com.



BLITZ INTERVIEW

In the twelfth issue of Habanos Newsletter we are launching a special column **Blitz Interview** that most prominent Habanos aficionados in Bulgaria will have the chance to be shortly presented. In our first interview for that column we introduce to you **Georgi Maksimov** and **Atanas Nikolov**.

HABANOS AFICIONADO 2010



Dr. **Georgi Maksimov** was born 28 years ago in Sofia. He graduated Medicine and he is dreaming to be involved in the field of neurology. In 2006 he won 2nd award Khaliffa at the World Congress for Medical Students and Young Doctors that takes place in Cairo.

About a year later he became fascinated with the Habanos cigars. For that reason in 2010 he has been honored with the title Habanos Aficionado within the traditional prizes that are awarded every year by **Kaliman Caribe**.

My favorite cigar is

Maybe it is Bolivar 681. On one hand I enjoy the cigar very much and on other it is related to Bulgaria which makes me feel proud.

The style of the Habanos aficionado is typical with

...culture, refinement, good upbringing and of course, good taste after they have appreciated that incredible product.

A story with a cigar that you will never forget

The stories are more than one. My first was in 2008 and it is related to Trinidad Fundadores. I had an important meeting and I

Georgi Maksimov is one of the first cigar ring collectors in Bulgaria. It is curious that his collection consists only of Cuban cigar rings that he smoked himself. Of course there is a keepsake of his first cigar, as well as of all that he had smoked to the present. "To me that collection is of a great value. My aspiration is to enrich it constantly so that it would contain all kinds of rare and valuable cigars that are difficult to find not only in our country but also abroad", says Dr. Maksimov.

The greatest variety in his collection is of the Montecristo brand and after that comes in turn Romeo Y Julieta and Partagas. One of his most valuable rings are the editions for La Casa del Habano of San Cristobal — Muralla, Mercaderes, Oficio, that are no longer in production.

My first Cuban cigar

I remember it very well. That was Hoyo de Monterrey Palma Extra. To me it would always be special not only because it is the first Cuban cigar in my life but also because it was recommended by a friend who remained my consultant among the Habanos circles until that moment.

What impresses me most about the Habanos cigars is

The flavor, the effort and the work that are put in their production.

Time for cigars is time

For consumption of something typical, something that makes me forget about the stressful daily life and relax.

The best combination with a cigar is

It definitely may be the fragrant Cuban coffee and the incredible rum that I find in my most favorite place — La Casa del Habano Radisson Sofia. Besides the best combination with a cigar to me is a cigar that is smoked with a good friend, in a nice setting and a state of total relaxation.

remember the words of the consultant who recommended it to me. He told me that this was the right choice if I want to make good impression. Trinidad turned out to be incredibly fragrant, with strongly accentuated flavor — just according to my taste.

The second story happened about a year later, on March 3, 2009. After the official fireworks on the occasion of the national holiday I decided to smoke something new — once again I ran to the consultants at La Casa del Habano Radisson and they recommended to me Bolivar Gold Medal — an incredible cigar of a brand that bears the name of a dignified historical person for all of the Latin America.

I expect with a great anticipation a cigar

Above all I expect the second regional cigar edition for Bulgaria. To me the most suitable for this case is a cigar of the gallery Grand Corona (author's remark — Montecristo A) — a size that reflects the Bulgarian spirit, great traditions and glorious history.

My personal recommendation to the beginner cigar smokers

To enjoy life with a Cuban cigar in hand and not to forget that the product quality is guaranteed only in the stores of the official representatives of Habanos.

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HABANOS AFICIONADO 2012



Atanas Nikolov — an enthusiastic aficionado from Plovdiv

Atanas Nikolov is an expert in Corporate Security and an insurance broker. He joined the great family of the Cuban cigars Habanos in 1990. **Atanas Nikolov** is the holder of the title Habanos Aficionado 2012 given at the annual Habanos awards from Kaliman Caribe.

My first Cuban cigar

The first cigar that I lit was Cohiba Esplendidos that was brought specially from Cuba.

My favorite cigar is

Vegas Robaina Unicos, Partagas Serie E N2, Romeo Y Julieta Wide Churchills, Montecristo N2, and of course my “first love” — Cohiba. My favorite cigar is Cohiba Piramides EXTRA because it is perfect.

The best combination with a cigar is

The best combination with a cigar is whiskey Lagavulin. The style is typical with high-class and refinement.

My personal recommendation to the beginner cigar smokers

My personal recommendation is always to choose the original products represented by **Kaliman Caribe**.

THE HABANOS WORLD

A MEETING BEFORE CHRISTMAS IN TIRANA OF RECORD BREAKING INTEREST

Just before the holidays another monthly meeting of all Habanos aficionados took place in Tirana. This time the event created a great stir among the cigar society at the Albanian capital city. Traditionally, La Casa del Habano was the host.

Among the party guests there were the regular customers of the luxurious cigars

and tobacco products boutique, guests of Albania and representatives of the diplomatic missions in the country.

The special surprise of the evening was the award acknowledgment of the most loyal client of Kaliman Caribe in the country that got as award the newest book in the Habanos collection — The World of the Habano.



CHART “THE BEST CIGARS IN 2012”

1. Montecristo 520 Edicion Limitada 2012 /98 points/
2. Partagas Serie C N3 Edicion Limitada 2012 /97 points/
3. Behike 56 /100 points/
4. La Escepcion Selectos Finos Edizione Regionale Italia 2011 /97 points/
5. Cohiba 1966 Edicion Limitada 2011 /95 points/
6. Cohiba Piramide Extra /94 points/
7. Montecristo N2 /97 points/
8. Trinidad 40th Anniversary Humidor Cigar /96 points/
9. Edmundo Dantes El Conde 54 Edicion Regional Mexico /95 points/
10. Davidoff Dom Perignon /95 points/

In the beginning of 2013 the international cigar expert James Suckling announced a chart of the best cigars for the past year according to his taste. At top 10 Suckling puts mostly Cuban selection of cigars which is another well deserved glory to

Habanos s.a. and the irreplaceable natural benefits of Cuba and the region.

“In 2012 I had the pleasure of tasting great Cuban cigars. I believe that the Cuban cigars quality is at great level. That thesis was reconfirmed in an arti-

cle at Cigar Insider with published cigar ratings and as a result the indisputably high quality of the Cuban cigars gets distinguished”, the author shares that in his blog: <http://www.jamessuckling.com/my-best-cigars-in-2012.html>.