

Exclusive from HABANOS

International triathlon in the competition for the longest ash in Tirana

The competition for the longest ash held during the traditional cigar smoking in Albania turned into an international triathlon. At the beginning of May, the admirers of Cuban temptations got together in La Casa del Habano in Tirana, where, filled with positive emotions, they indulged in this traditional Cuban competition.

In the very beginning, three participants stood out — an Albanian, an Italian and a Bulgarian. The host nation was represented by a professor from the local technical university, Akli Fundo, who was passionately competing with two diplomats — Fabio Balestracci, and our representative Stoyko Yordanov — deputy ambassador.

Finally, the title was won by the experienced professor Fundo whose modest in length cigar Trinidad Reyes reached 7.3 cm. His rivals could not accept the loss and promised to get more practice until the next competition. The winner received a prize — rum Varadero. He promised to drink it in the company of his friends and his favourite cigars Trinidad.



Habanos News The world

Habanos and the Guinness World Records

Habanos and the Guinness World Records met for a week in the Cuban capital Habana.

During the International tourist exhibition in Habana, the Cuban resident Hose Kastelar — Kueto rolled the longest cigar in the world: Habanos, 81.80 m long. This is Kueto's fifth world record. His first longest cigar was rolled in 2001 and was 11 meters long. As a tersedor with over 50 years of experience, Kueto believes that the world record should always stay in Cuba because it is the country of Habanos cigars — the best premium cigars in the world.



Friends and connoisseurs of Habanos cigars,
In the third edition of Habanos Newsletter you will see:

- New Habanos masterpieces
- Habanos cultural events — in Bulgaria and around the world
- Curious stories, related to Habanos

We wish you enjoyable moments immersed in the Cuban culture and spirit.

Kaliman Caribe Team

LAUNCHING

In the first days of June, we present for the first time in Bulgaria some of Habanos masterpieces, known in a number of countries, however new for the Bulgarian addicts.

These are two new vitolas in the highest gourmet and collection class.

H.Upmann Sir Winston



Name of gallery: Julieta N 2 (Churchill)
Length: 178 mm
Ring: 47
Calibre: Medium
Other representatives of Churchill Gallery: Cohiba Esplendido, Partagas Churchill De Luxe, Hoyo de Monterrey Churchill, El Rey del Mundo Tainos, La Gloria Cubana Taino, Sancho Panza Corona Gigante, Romeo y Julieta Churchill, etc.

This remarkable Churchill is to be found in the cedar case in the office collection of few connoisseurs. Although it is the second Churchill in the H.Upmann portfolio along with Monarcas, Sir Winston is assessed a class higher. A remarkable, proud and honourable cigar, it was named after one of the most distinguished politicians of the 20th century.

Romeo y Julieta Belicoso



Romeo y Julieta Belicoso
Name of gallery: Belicoso (Kampana)
Length: 140 mm
Ring: 52
Calibre: Large
Other representatives of Kampana Gallery: San Cristobal La Punta, Bolivar Belicoso Fino.

One of the favourite figured formats in our country, due to its compact shape and impressive ring for additional tenderness. Judging by the two members of this format, Kampana Gallery creates friends for a lifetime. This cigar has been expected by the Bulgarian aficionado for a long time.

Exclusive from HABANOS

Porsche Design & Habanos

The elite combination of Habanos and Porsche Design was presented at the exclusive event on the occasion of the First Anniversary of Porsche Design in Bulgaria.

On 12 May, Porsche Design exclusive boutique in Serdica Center in Sofia celebrated its first anniversary. On this occasion, the Bulgarian team invited media representatives to a glass of champagne. Later, the team welcomed their special guests from the Company main office in Germany and the numerous admirers of Porsche Design at a fine cocktail in Sofia Bedroom Club. The models, dressed in Porsche Design clothing and accessories made the audience smile. Everyone enjoyed themselves under the sounds of Global Grooves and the guests received their CD as a gift. The team made one of its clients happy with a premium - a mobile phone Porsche Design P 9522 Silver Edition.



Habanos News Bulgaria

After this blind tasting, the guests immersed in tobacco smoke, rum and emotions and enjoyed the specially prepared albums of vitolofilia — love towards vitolas.

An impressive album was presented - a collection of rare rings from the three-century Habana cigar history.

Dr. Georgi Maksimov launched a brand new tradition demonstrating his professionally and beautifully arranged album with Habanos cigars, smoked personally by him.



Professional “blind” tasting of Habanos cigars and collection albums Vitolofilia

On 26 April, the first professionally prepared “blind” tasting of Habanos cigars took place in Cigar Bar Habana.

The participants were offered 5 vitolas Mareva format: Cohiba Siglo II; Montecristo N 4; Romeo y Julieta N 2; Punch Coronation; Partagas Mille Fleurs. The cigars were selected from a special tray where they were numbered without rings. Participants were not aware of the kind of cigar they had chosen until the end of the competition when they answered a special questionnaire.

Following the short directions provided by habanossomelier from Kaliman Karibe how to distinguish between the cigars Mareva format, three aficionados managed to determine the exact vitola of their cigar. The winner was Nikolay Ishkov, who won a prize from the 13th Cigar Festival in Habana.



You can find the newest shops for Habanos cigars in Bulgaria – Premium Cigars & Tobacco, in:

Open cigar bar opened doors in Radisson Blu in Sofia

Area for Cuban cigar tasting — in front of Radisson Blu, in the newly opened Open cigar bar in La Casa del Habano.



The center of Blagoevgrad — since April 2011;



The newly opened Grand Mall Ruse — since May 2011.

