

Dear Habanos aficionados,

With the 7th edition of the Habanos newsletter we want you to go on enjoying the delightful Habanos. You would meet the latest Habanos products and you could look forward to many more surprises coming soon.

Kaliman Caribe meets the new 2012 year with new face — logo, corporate identity and website. Do not miss to join our corporate profile at: www.facebook.com/KalimanCaribe. The first fifty friends in the social network shall get special prizes!

We invite you to a retrospection in the years to mention the prominent Aficionados of the Habanos cigars, who have won the prestigious annual Habanos Awards.

Last, but not least, we have chosen the emanation of the forthcoming **XIV Habanos Festival** in Cuba.

Yours,
Kaliman Caribe Team

SAVE THE DATE

MONTHLY MEETING HABANOS AFICIONADOS

Welcoming happily the New Year is brightly promising. Enjoy the first seasonal monthly Aficionados meeting on Tuesday, **January 31, 2012 at 18:30** in the **Havana Bar**.

We will meet you with the incredible vitola Hoyo de Monterrey Short Hoyo Piramides Edicion Limitada 2011.

Be mostly welcome!

Launching

We present to your attention two exclusive products:
Hoyo de Monterrey Short Hoyo Piramides Edicion Limitada 2011 and Cohiba 1966 Edicion Limitada 2011.

HOYO DE MONTERREY SHORT HOYO PIRAMIDES



Name of the gallery:
Forum (Petit Piramide)
Length: 135 mm
Ring: 46
Calibre: Medium

Other representatives of the gallery:
Montecristo Open Regata

In 2003, Hoyo de Monterrey, presented in a pyramid format was among the selected vitolas

for Edicion Regional. Ever since, the Hoyo de Monterrey portfolio has not added another figural cigar. The new limitada is smaller than the classical pyramid format, following the Habanos trends to reduce the shape size of

the new vitolas. The Forum gallery has been well-known since late 2009 — the time of the Montecristo Open Regata debut — a cigar appreciated not only by the aficionados of the brand, but also by aficionados willing to try something new.

Hoyo de Monterrey Short Hoyo Piramides combine the soft fruitiness, typical for the brand with a tempting integumentary sheet of Maduro color, which turn the new offer into a great choice. The cigar is good for a wide range of fans — beginners as well as lady smokers. We recall that regarding Edicion Limitada there is a new concept — a three-stage fermentation in

a period of aging of at least two years, limited quantities and the best tobacco for cigars in the world — the one from Vuelta Abajo region.

The presentation is in a box, made entirely of cedar wood with ten cigars. Recommended drinks to be combined with:

- Rum Varadero 5 Acos
- Porto 10 YO Graham`s Tawny port
- Macallan 18 YO

For ladies we recommend to combine with sweet low alcoholic liqueur.

COHIBA 1966 EDICION LIMITADA 2011



Name of gallery:
Caconazo Especial (Double Robusto T)
Length: 166 mm
Ring: 52
Calibre: Large

Other representatives of the gallery: none

Created on the occasion of the brand's 45th anniversary, the vitola is to a certain extent a tuning of the Cohiba crown-piece — Siglo VI. The Cohiba's Six is the limited edition that is guaranteeing besides a conceptual rarity, also a three-staged fermentation with a total duration of the ageing of two years, limited quantities and tobacco from Vuelta Abajo, San Juan y Martinez and San Luis regions. The last two locations obtained for the first time the international protected geographical status. Hand-rolled by the best master torcedors of the famous „El Laguito“ factory, the new vitola is a

precious collector's item and surely would be noted in the history of the world's best cigars — the Cuban.

Cohiba 1966 Edicion Limitada 2011 is going in very limited quantities.

The presentation is in a ten-cigars stylish box of cedar wood. Recommended drinks:

- Rum Edmundo Dantes 25 YO
- Cognac Cohiba Martell 40 u 50 years
- Macallan 21 YOs

THE WALK OF FAME

Habanos News

A tradition of the Habanos society are the annual Habanos Awards of Kaliman Caribe. The prestigious distinctions are honoring prominent and true Cuban cigar aficionados in several categories.

Bulgaria

A retrospective look is highlighting the winners of Habanos Awards over the years.

2007

Habanos Connoisseur — Asen Mitrev,
Tosho Toshev, Vasil Bozhkov

2008

Habanos Connoisseur — Kasim Dal,
Ivaylo Mutafchiev, Petar Lashov
Habanos Aficionado — Petar Dudolenski,
Stefan Hristov, Rostislav Georgiev
Habanos Lady — Mariya Panayotova
Habanos Communication — Tosho Toshev
Habanos Ambassador — David Hampson

2009

Habanos Connoisseur — Emil Ivkov,
Nikolai Velkov, Aleksandar Tumparov

Habanos Aficionado — Deyan Georgiev,
Ivan Yankov, Evgeni Genchev
Habanos Lady — Emilia Karadocheva
Habanos Communication — Vladislav Krustev
Habanos Ambassador — Asen Mitrev
Habanos Olympia — Boyan Radev

2011

Habanos Connoisseur — Ivian Simeonov,
Milko Talev, Nikolai Kotsev
Habanos Aficionado — Georgi Maksimov,
Hristo Gradechliev, Vladislav Denkov
Habanos Lady — Ivelina Stefanova
Habanos Communication — Nikolay Barekov
Habanos Ambassador — Dimitar Indzhov
Habanos Special Award — Biser Tashev

Gallery HABANOS AWARDS 2008



HABANOS AWARDS 2009



HABANOS AWARDS 2011



WITHIN THE FRAMEWORK OF THE 520TH ANNIVERSARY OF TOBACCO DISCOVERY THE XIV HABANOS FESTIVAL WILL BE HELD



The event, taking place on February 27th till March 2nd, 2012, will pay special tribute to two prestigious Habanos brands: Cohiba and Romeo y Julieta.

On January 10th, 2012 the registration period is open to be done only at Habanos website: www.habanos.com

From February 27th till March 2nd, 2012, once again Cuba will be the venue of the largest international gathering of enthusiasts of the best tobacco in the world. On this occasion the event will pay special tribute to two prestigious Habanos brands: Cohiba u Romeo y Julieta.

The participants, coming from more than 60 different countries, will have the exclusive pleasure of enjoying the new vitolas to be launched by Habanos s.a. in 2012, and of discovering the roots and secrets of centuries-long tradition in Cuban tobacco. Habanos invites all to enjoy a week of pleasure and delight among the friends who have one thing in common: the passion for Habanos.

The Habanos Festival program offers its traditional activities: the visits to the best tobacco plantations in Vuelta Abajo, Pinar del Rio and to emblematic Habanos factories in Havana, seminars, tastings and marriages, the international Habanosommelier contest, the Master Class on the cigar rolling technique and the new Habanos blind tasting.

As a novelty in this edition the Habanos Corporation s.a. has announced the International Contest "Habanos in Images" addressed to producers of audiovisual work related to the Habanos. It is aimed at promoting the knowledge and spreading the work of tobacco farmers, cigar rollers and other professionals who take part in the process of Habanos making.

The welcoming evening, dedicated to Cohiba brand, will open the festive week with an exclusive concert by the prestigious Cuban singer Augusto Enriquez. Special international guests are Phil Manzanera and Jack Bruce who will present a show called „ECLECTIC-US“ — a mixture of different influences and Cuban musical styles: son, rumba, bolero, rock and Afro-Cuban jazz. The cocktail will take a place after the music performances.

On Wednesday, 29th, there will be a dinner to commemorate the 520th anniversary of the discovery of tobacco in Cuba by the Europeans. During that event the marriage of a Habano specially made for this occasion will be tasted and the best gastronomy inspired in the exchange resulted of the cultures mixture from the discovery of 1492.

The closing of the Festival will take place on Friday evening, March 2nd, with the Gala Dinner dedicated to Romeo y Julieta brand. The event is planned to be a tour for the history of the brand, originated in 1875, which in its more than 135 years of a history has been adapted to the times to continue being one of the most appreciated brands. The Humidor Auction for the benefit of the Cuban Public Health System will close this edition of the XIV Habanos Festival.