

Habanos

HECHO EN CUBA

ISSUE 26 | 2016
NOVEMBER / DECEMBER

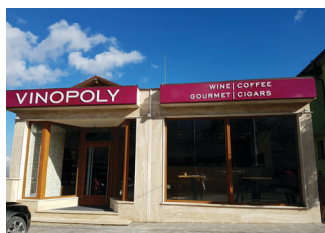
NEWSLETTER

EXCLUSIVELY PRESENTED BY

KALIMAN CARIBE

LAUNCHING

NEW HABANOS SPECIALIST - VINOPOLY



Vinopoly luxury boutiques are the new venues for all wine, Habanos and coffee connoisseurs and enthusiasts.

Sofia
Dragalevtsi area, 5 Paprat Str.

VINOPOLY
WINE | COFFEE | GOURMET | CIGARS

Plovdiv
Markovo tepe Mall, 54 Ruski Blvd., ground floor

ROMEO Y JULIETA CAPULETOS EDICION LIMITADA 2016



BRAND: Romeo y Julieta
FACTORY VITOLA: Sobresalientes
POPULAR NAME: Robusto Extra
LENGTH: 153 mm
RING: 53
PACKAGING: Dress Box of 25 cigars

Romeo y Julieta Capuletos (ring gauge 53 x 153 mm length). Capuletos introduces the "Sobresalientes" factory vitola in the market, a new one in Habanos' portfolio. With this mildly strong habano, enthusiasts will

enjoy the brand's balanced and scented blend in a totally new format. It's marketed in a 25-unit common box. It is a size that has been used for several Edicion Regional releases, including the Bolivar 681 for Bulgaria in 2011, the Ramon Allones Sidon for Lebanon in 2013, the Por Larranaga Sobresalientes for Great Britain in 2014 and the Punch Supremos for Switzerland in 2015. It was first used for the Partagas Sobresalientes in 2007 as part of a Replica de Humidor Antiguo release.

The Romeo y Julieta Capuletos is the first of the three 2016 Edicion Limitadas released in 2016.

TRINIDAD TOPES EDICION LIMITADA 2016



BRAND: Trinidad
FACTORY VITOLA: Topes
POPULAR NAME: Robusto
LENGTH: 125 mm
RING: 56
PACKAGING: Semi Boite Nature Box of 12 cigars

Trinidad Topes (ring gauge 56 x 125 mm length) is the latest addition to the Ediciones Limitadas 2016. This vitola, also a one-of-a-kind within Habanos' portfolio, features the brand's thickest ring gauge after Trinidad Vigia (54 x 110 mm), thus showing a clear-cut trend to round out its traditional portfolio of medium gauge with new references to thick gauge. With a mildly strong taste, Trinidad Topes comes in 12-unit Semi Boite Nature boxes.

This is Trinidad's third time being selected for the Edicion Limitada following. This year, Habanos S.A. went in a somewhat different direction, a 125 mm x 56 robusto gordo named Topes that furthers the company's move toward thicker ring gauges.

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HONORED TO REPRESENT THE HABANOS MASTERPIECES

Albania, Armenia, Bosnia & Herzegovina, Bulgaria, Croatia, Kosovo, Macedonia, Montenegro, Romania, Slovenia, Serbia

COMING SOON

COHIBA ZENITH



Produced in a limited series of 50 in rose gold and 500 in steel, the exclusive “anniversary” El Primero Chronomaster 1969 Cohiba Edition by Zenith is adorned in glossy chestnut reminiscent of the amber colour of the prestigious cigars. In a nod to the ultimate cigar, its Havana brown dial is spanned with vertical lines and distinctive motifs of the Cuban brand. The famous profile of aboriginal chief Taino, the manufacture’s emblem, appears alongside the Zenith and Cohiba logos. Both legendary in their own right, Zenith and Cohiba share the same philosophy of excellence, sophistication and exclusivity. The former is a Swiss watchmaking Manufacture building on 150 years of innovation and expertise, while the latter is the celebrated name of the most sought-after cigars

COHIBA ATMOSPHERE RUM



in the world. Created in 1966, today the Cohiba brand is celebrating half a century of existence. At its side on the occasion of this anniversary, Zenith is presenting a limited series of its legendary El Primero chronograph, with 50 watches in rose gold and 500 in stainless steel, all featuring a Havana brown dial and emblematic Cohiba motifs. A combination of elegance and technicality, the El Primero Chronomaster 1969 Cohiba Edition exudes a full-bodied fragrance tinged with daring and pleasure. Developed for sophisticated connoisseurs, the El Primero Chronomaster 1969 Cohiba Edition watch is presented in an exclusive wooden box in the colors of the legendary Habanos cigar.

Limited Chronomaster 1969 time pieces are available in selected La Casa del Habano and Premium Cigars&Tobacco stores.

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HABANOS BULGARIA

A MASTER TORCEDOR FROM THE COHIBA FACTORY DEMONSTRATES HOW TO WRAP CIGARS

CARLOS MIGUEL – TORCEDOR OF 9TH GRADE, PAYS A VISIT TO BULGARIA AS PER THE INVITATION OF KALIMAN CARIBE



It's honor to have a torcedor from the legendary El Lagito factory just when Cohiba — the most prestigious brand from the Habanos portfolio, is celebrating its 50th anniversary. All the Cuban cigars admirers could experience the art of the torcedor by a representative of the iconic Cohiba factory El Laguito. Along with the magic of Havana cigars visitors could

try selected alcohol drinks to fully immerse themselves in the exotic atmosphere of Cuba.

Along with Bulgaria in the list all Habanos aficionados in Macedonia and Albania had the opportunity to see and know about the process of creating a habano.

Carlos Miguel rolled cigars in the La Casa del Habano and Premium Cigars & Tobacco boutiques with a presentation purpose. The information about his visit is posted at the corporate website of Kaliman Caribe and company profile on Facebook — come and check out some pictures.

THE MONTHLY MEETING OF THE HABANO LOVERS: THE CHALLENGE



This month, the traditional meeting of all aficionados in Sofia had made the challenge of longest ash. The meeting took place with a record interest of fans who were ready to face the contest

and the results were impressive. Mr. Stanislav Zhekov turned to be the most manageable person who kept the ash of his cigar at its maximum. For the better performance and inspiration of all

participants Diplomatico rum helped. The presence of Carlos Miguel filled the atmosphere with some extra Cuban style, as he showed to the audience how the magical habano is created.

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HABANOS WORLD

HABANOS ACADEMY JUNIOR

Kaliman Caribe extended the reach of Habanos culture trainings within the Habanos Academy that were held in Armenia, Albania and Macedonia. Participants went through the first level of the Academy - junior, which includes milestones for growing and cultivation of tobacco and following the path of the cigar before it reaches



the international markets. In December this year in Sofia will be organized the first Habanos Academy

senior. Habanos Academy aims to promote the culture of creating the authentic Cuban cigars and forming the society of lovers of the Havana masterpieces. The exclusive distributor is authorized to carry only the first two levels of the Academy: junior and senior. The third level — master is performed only by Habanos s.a. in Cuba.

HABANOS AFICIONADOS MEETING IN ARMENIA



The Cuba and Havana cigars emotion gathered all the aficionados in Yerevan and La Casa del Habano became a gracious host. The meeting was filled with mood, Cuban rhythms, cocktails and a lot of smoke and pleasure of the finest Cuban cigars. Guests enjoyed Hoyo de Monterrey Palma Extra and selected drinks.

The demonstration of hand-woven carpets mastery caused a furor among those who were present. And while enjoying the masterpieces of Habanos they touched also a centuries-old traditions of Armenian broadlooms art - entirely manual and precise process, such as the making of a Habano.

La Casa del Habano Yerevan has become

a cultural center in the Armenian capital. The world-famous Russian producer Ruben Dishtishyan gave an interview to Armenian TV Shant TV filmed in the luxury boutique. That's how once again the statement was confirmed — cigars and culture go hand in hand and the cigar is a wonderful addition to the elegant and intelligent lifestyle.

HABANOS FESTIVAL 2017 IN CUBA STARTS REGISTRATION



Kaliman Caribe and Habanos S.A. are pleased to announce that the 19th edition of the Habanos Festival will take place from February 27th to March 3rd, 2017 in Cuba. The event meets annually all the enthusiasts of the world's best tobacco - the Habano.

The event should include novelties as well as the traditional activities: Welcome Evening, visit to the best tobacco plantations in Vuelta Abajo zone, visit to the emblematic Habanos factories, trade fair and seminars, international Habanosommelier contest, cigar rolling master class, Gala dinner and humidors auction.

If you want to attend the upcoming Habanos Festival, you may register for its activities through www.habanos.com. The registration period will be open to the public from November 23rd 2016. Like every year the places are limited and registration will last until the places available are completed. If interested in further information about the event, its detailed program and the registration procedure, Kaliman Caribe team is available to assist you at the contacts listed below.



For registration: www.habanos.com | www.kalimancaribe.com | contact@kaliman.bg