

LAUNCHING

HUMIDOR COHIBA MAJESTUOSOS 1966-2016



NAME OF THE VITOLA: Majestuosos
LENGTH: 150 mm
RING: 58
PACKAGE: 20

Specially produced for the 50th Anniversary of Cohiba and presented at the Habanos Festival 2016 in Cuba, this exquisite humidor with 20 pieces of genuine cigars would rise the spirit of all the admirers of the pre-fined taste. That's the thickest ring size cigar in the portfolio of the



brand and along with its unique blend is one and only in its realm. Time for smoking is about 70 mins of pure pleasure. Only 1966 humidors are produced that are excellent accessory with lacquer and rounded shape to compliment the nature of the smooth taste of the cigars in.

QUAI D'ORSAY N50



NAME OF THE VITOLA: D N5
LENGTH: 110 mm
RING: 50
PACKAGE: 10, 25

At the XIX Cuban Cigar Festival in 2017, the brand designated for the French market made its official world return with two completely new vitolas called Quai D'Orsay - N50 and N54. The brand comes alive with more intense colors and a contemporary design of the ring and

QUAI D'ORSAY N54



NAME OF THE VITOLA: Edmundo Grueso
LENGTH: 135 mm
RING: 54
PACKAGE: 10, 25

the box. A novelty here is the side label of the box. Untouched remains the soft, balanced and elegant taste that characterizes the line from the first day of its creation.

PARTAGAS SERIE E N2 (ONLY T.R.) 2015



NAME OF THE VITOLA: Duke
LENGTH: 140 mm
RING: 54
PACKAGE: 10

Produced in 2015 within 5000 this humidor with hydrometer and humidifier is with leather finish and contains 10 cigars and a single tubos with humidifier and a built-in punch. It is quite useful and helps to transport the single cigar in its greatest. The humidor is available Travel Retail and Duty Free only.

RAMON ALLONES TERRA MAGICA ER 2016



NAME OF THE VITOLA: Double Edmundo
LENGTH: 155 mm
RING: 50
PACKAGE: 10

The Croatian regional cigar edition Ramon Allones Terra Magica is proudly labeled with Exclusivo Adriatico ring and fills up 6000 boxes. The magical land of Istria — the biggest peninsula in the Adriatic sea, with rich history and fruitful soil — inspires the name given to the cigar. That is the second regional edition for Croatia after the launch of Vegas Robaina Marshal in 2009.

HABANOS WORLD, BULGARIA

QUAI D`ORSAY WITH A DEBUT LAUNCH IN BULGARIA
FROM HAVANA TO FRANCE... AND AROUND THE WORLD



Kaliman Caribe — the exclusive distributor of Cuban hand made Habanos cigars, presented for the first time in Bulgaria, the brand Quai D`Orsay on the traditional annual event Habanos Night.

The special premiere took place in an elite Sofia club, where over 400 guests enjoyed the masterpieces of Habanos. For the good mood of the attendants care was taken by the famous pop singer Lyubo Kirov and the dancers from Pambos Dancing Center.



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The guests enjoyed a real interactive show through 3D mapping that recreated the spirit of Cuba with Habanos Festival footage, scenic visions and presentation of accented cigar releases.

Among the other highlights of the XI Grand Party Habanos Night, Kaliman Caribe also presented Montecristo Linea 1935 - a cigar that deserves the attention of every real connoisseur.



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QUAI D'ORSAY

Quai D'Orsay was established in the 1970s for the purposes of the French market. It was ordered by the Minister of Finance at that time, because of the need for a cigar in addition to the nation's achievements in fashion, perfumery, textiles and wines. Initially conceived for machine production in Cameroon, the plan was quickly oriented in the right direction - the exquisite cigar should be rolled up with black Cuban tobacco. It takes its name on behalf of the street where SEITA is located - the local cigar

distributor for the country and the French Ministry of foreign affairs, on the left bank of the River Seine. Quai D'Orsay is the name of the location of the Ministry, and it also means the „alley by the river“, where many artists have searched for their inspiration. Through its purpose, the cigar also reaches to the embassies and diplomats of France abroad as a fragment of the richness of French culture around the world.

The skillful selection of the tobacco

leaves of Vuelta Abajo and Pinar del Rio in Cuba skillfully creates Quai D'Orsay, enchanting even the exquisite French taste with a delicate bouquet of flavors of wood and honey, vanilla and hazelnut, dried flowers and a finish of earthy notes. The brand is one of the lightest in the portfolio of Habanos s.a. For more than 40 years, it has kept its secret delicate temper primarily for the most avid connoisseurs in France. For the last decade, it has cast 4 regional editions Exclusivo Francia.



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HABANOS WORLD, BULGARIA

FOR A FIRST TIME IN BULGARIA
A TORCEDOR FROM PARTAGAS FACTORY IS VISITING



2017 was a lucky year for all the aficionados willing to astonish the mastery of the skillful hands of the Cuban torcedors. In October — December period Kaliman Caribe had the honor to be visited visit for a second time in the year by a Cuban torcedor.

Idalmis Ferro — a 9th grade torcedor from the Partagas factory in Cuba, charmed all the clients of La Casa del Habano and Premium Cigars&Tobacco in Bulgaria, and not only. The demonstrations were held also in Albania, Macedonia and Armenia with no worse interest among the local aficionados.



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HABANOS WORLD, BULGARIA.....

**KALIMAN CARIBE OFFICIALLY OPENED
COHIBA ATMOSPHERE SOFIA UNDER THE LICENSE OF HABANOS S.A.**


Just as a Christmas gift, well wrapped and served stylishly the news for the official opening of the most exclusive and newest concept of Cohiba Atmosphere Sofia was launched. On December 20th a refined cocktail marked the opening of Cohiba Atmosphere Sofia in the heart of the capital. Among the guests of the event were the Ambassador of Cuba in Bulgaria, Ambassador of Armenia and Josū Maria Lopez, Vice President Business Development from Habanos. According to the Bulgarian tradition, the first guests who stepped on the threshold threw coins for health and prosperity. The musical live-performances and Cohiba Siglo III immersed the crowd in the ambient of Cohiba Atmosphere. In the spirit of the festive holidays among the surprises of the evening was a festive pie,

which brought to one of the guests thematic luck: the jubilee coin, issued on the occasion of the launching of the First Regional cigar edition for Bulgaria — Bolivar 681.

Cohiba Atmosphere under the Habanos S.A. license is a unique concept that offers a truly exclusive experience in an elite atmosphere and the finest Habanos masterpieces. Worldwide, by 2017, the opening of the club in Sofia is the 13th representation of the chain and the third for Europe.

Cohiba Atmosphere meets the highest international standards in the concierge service, Habanos sommelier and selective pairings of drinks and cigars.

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For the convenience of its guests there is a cozy open-air terrace, a bar and walk-in humidor, that offers a real wealth of exclusive selection with special and ultra-limited Habanos editions. The Private lounge zone has controlled access only for registered customers and guests with invitations for special events.

The aim and main mission of Cohiba Atmosphere Sofia's policy is to develop the passion and culture of Habanos and to expand the horizon of perceptions, bringing the highest international standards into the sphere.



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HABANOS WORLD

HABANOS LOVERS IN ALBANIA AND MACEDONIA ENJOY THE ART OF THE TORCEDOR



The monthly meetings of Habanos lovers in Macedonia and Albania are traditional and awaited activity by the local audience. The presence of a torcedor makes the meetings even more exciting and emotionally charged because of the ability to closely observe the masterful

process of the creation of Cuban cigars. Traditionally, a competition was formed among the guests, namely the challenge to them to create their own cigar under the watchful eye and instructions of the visiting 9th grade torcedor Idalmis Ferro. The best cigar was awarded personally

by the torcedor, and the lucky winner received wine as a prize. Idalmis Ferro also charmed Habanos enthusiasts in Macedonia, where they have several days of demonstrations in La Casa del Habanos and Premium Cigars&Tobacco boutiques.

HABANOS NIGHT GATHERED CIGAR ENTHUSIASTS IN ARMENIA



On 4th December.2017 the cigar lovers in Armenia could enjoy an Cuba style evening at La Casa del Habano Yerevan.

The Cuban rhythms performed by the singer Yvon Fernandez, the presence of the torcedor Idalmis Ferro from the Partagas factory, and the scent of Cuban cigars has completely

conveyed the participants to another exotic reality.

Within the traditional Armenian event, Habanos lovers of quality cigars enjoyed various combinations of selected drinks, while the torcedor Idalmis fascinated the audience with her mastery and charming smile.